

Global Sustainability Tours

Experience the reality. We bring practitioners inside organisations doing remarkable things, to see how it is really done, warts and all.

2 to 3 hrs

DEPENDING
ON THE SITE

10

IN PERSON,
PLUS VIRTUAL

1 week

INSIGHT REPORT
BACK TO YOU



The debrief at Christchurch International Airport, June 2026. Twenty-one practitioners from six countries, in person and virtual.

A guided walkthrough of your real operations, for people who know what good looks like.

Not a showcase, not a keynote, and not a sales visit. A guide walks a small mixed group of practitioners through the actual operation, speaks with staff along the way, and answers honest questions about what is working and what is not. Up to ten join in the room. Everyone else joins virtually, in the same conversation. Three of us run it: G and two coaches from Business Sustainability First Principles, one staying with the virtual group throughout.

Sustainability work is empathy work. Sphere 4 and Sphere 5 made concrete, and you cannot do either from behind a desk.

WHAT WE NEED FROM YOU

Six things, and none of them are expensive.

Everything below exists for one reason, which is that a hybrid tour falls apart quietly if the remote half of the room becomes an audience instead of participants. These are the conditions that stop that happening.

- 1 A room the whole group can gather in**
A boardroom or similar where both halves of the room congregate, at the start and again for the debrief. Audio good enough that remote participants can be heard in the room, not only seen.
- 2 Internet access that reaches the route**
Reliable connectivity in the meeting room and as much of the walking route as your site allows. Tell us in advance where coverage drops, so we plan those segments rather than discover them on the day.
- 3 A host for the room, and a host for the screen**
Someone to host in person and someone to host virtually. The virtual host keeps the camera on what matters and carries remote questions to the guide. One person cannot do both while walking.
- 4 A cap of ten people in person**
No more than ten in the physical group. Beyond that a walkthrough stops being a conversation and staff on the floor stop speaking freely. Everyone else joins virtually, where the group can be larger.
- 5 A guide who will answer honestly**
Someone who knows the operation and is permitted to say what is not working, not only what is. The tours that land hardest are the ones where a host says this part we have not solved.
- 6 The practical clearances**
Site access, any safety induction or protective equipment your operation requires, and agreement on what may be photographed and what stays off the record. Settled in writing before the date.

HOW A TOUR RUNS

01 · ARRIVE AND CONNECT

A hybrid welcome that puts both halves of the room into one conversation, and sets how the group treats anyone thinking out loud.

02 · THE TOUR

Your guide speaks with staff and shows real operations. A virtual support lead manages the remote half so nobody is left watching.

03 · DEBRIEF AND SYNTHESIS

The group reviews the live board together: journey maps, what was observed, where the gaps sit. You are in the room to correct anything misread.

04 · INSIGHT REPORT

Within a week the insight report goes to everyone who attended, including you. You see the write-up before anything is published.

Interested in hosting?

Tell us what you run, what you are proud of, and the part you have not solved yet. That last one is usually where the good tours come from.

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